

September 2018

Green Bay Bicycle Collective Fall Newsletter

GB TOMKE

SHOP HOURS
SUNDAY 10-2
MONDAY 6-9
WEDNESDAY 10-2

After a crazy spring, jam-packed summer, and what appears to be an already fast-paced fall, we thought we'd experiment with a new ride...no, really!

Meet Mike...he's our program coordinator, and all around bike enthusiast.

As the GBBC program coordinator, Mike organizes and assists with rides, fundraisers, and our earn a bike program. His unique approach to public outreach has been a pleasure to watch over the last year and we were not at all surprised when he came up with the idea to ride from Green Bay to Milwaukee to raise money for the GBBC.

The idea...ride to Fyxation in Milwaukee on his single speed Fyxation bicycle to receive a custom GBBC Fyxation bike for our spring membership drive. Our other sponsors for this inaugural ride include local bike shops Broken Spoke, JB Cycle, and Pete's Garage. As well as Hinterland and Lakefront breweries.

The plan...Friday, September 20th, leave from Hinterland Brewery to Fyxation and Lakefront Brewery via county roads through Kettle Moraine, where he'll camp for a night and finish the journey the next day. This ride will be self supported and he'll carry all his gear.

The momentum...we're proud to have Mike in our community bike culture and cheer him on! Give him a shout out on our Facebook page and if you see him, buy that man a beer! If you like what we're doing and would like to show additional support, we have a GO Fund Me available under "GBBC Community Bike Shop". And lastly, stay tuned and ride with us from GB to MKE next year! Cheers and ride on!



YEAR ONE SEPTEMBER 2017-2018

Wow! What a ride it's been since we acquired a space for our community bike shop, The 4th Street Garage. Not only has it been rewarding and educational, but the involvement from the entire community has been inspiring. The 4th Street Garage is at minimum a bike shop, but our goal is to make it more about community and bike awareness. We tested the waters with Earn A Bike by allowing the neighbor kids to help out at the shop, tinker with some bikes, and learn the rules of the road. Word spread and brought out more community members. Needless to say, we expect Earn A Bike to be very productive and look forward to measuring the success of an active community by having more kids on bikes. Next year we'll be ready to launch Earn A Bike with a more comprehensive curriculum and schedule. As for the 4th Street Garage, we hope to expand our hours to serve a larger portion of the community. Interested in volunteering? Contact Andrew, our shop and volunteer coordinator! Email andrew@gbbicycle.org...and as always,

Thank you!



**PARENTS!
WE ARE PARTNERING UP WITH GREEN BAY
ACTION SPORTS ORGANIZATION, AKA, GBASO
AND IN NEED OF STRIDER BIKES
FOR WINTER CLINICS. YOU CAN DONATE
DIRECTLY TO GBASO, OR THE 4TH ST. GARAGE**

A promotional graphic for BEJA Bike Bash. It features the event title in a stylized red font, the subtitle "Vintage, Custom & Late Model Bicycle Meet, Swap & Show", a starburst graphic with the word "FREE!", a cartoon illustration of a man's face with a red bow tie, and a red bicycle with a white basket. At the bottom, it includes the date "Sept. 29, 2018", the phone number "920.259-9253", and the website "www.BejaBikeBash.com". There is also a small logo for "Old Skool BICYCLE SHOP".